HONG KONG DOMAĆIN OVOGODIŠNJEG SIBOS-a

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SWIFT (The Society for Worldwide Interbank Financial Telecommunication "SWIFT") predstavlja globalnu mrežu za pouzdanu razmenu finansijskih poruka između banaka i drugih finansijskih institucija. SWIFT je osnovan 1973. godine po belgijskim zakonima sa sedištem u mestu La Hulpe u blizini Brisela i u vlasništvu je svojih članica. Sveobuhvatne aktivnosti kao što su edukacija, prenos know-how i mnoge druge odvijaju se preko nacionalnih grupacija korisnika (National User Group).

Četiri glavna segmenta koje pokriva SWIFT su: hartije od vrednosti (Securities), trezor i derivative (Treasury & Derivatives), dokumentarne poslove tipa akreditiva, garancija, inkasa i dr. (Trade Services) kao i plaćanja i upravljanje sredstvima (Payments & Cash Management).

U toku 2007. godine SWIFT je ponudio direktan sistem razmene poruka između osoba tzv. SWIFTNet Mail, čija je osnovna namera da zaštiti prenos osetljivih dokumenata (faktura, ugovora, potpisa i dr) i dizajniran je tako da zameni kurirske usluge kao i usluge putem otvorenog Interneta.

Svake godine za svoje članice SWIFT organizuje SIBOS (SWIFT International Banking Operations Seminar) koja je istovremeno konferencija, godišnja skupština, seminar i neka vrsta sajma za eksperte iz sfere finansija. SIBOS

HONG KONG AS THE HOST OF THIS YEAR'S SIBOS

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SWIFT (The Society for Worldwide Interbank Financial Telecommunication "SWIFT") is a global network for a reliable exchange of financial messages between banks and other financial institutions. SWIFT was established in the year 1973 under the Belgian law, with the seat at the town of La Hulpe near Brussels, and is in the ownership of its members. Comprehensive activities in the fields of education, transfer of the know-how, and many others are taking place through the National User Groups.

SWIFT covers four main segments, as follows: Securities, Treasury & Derivatives, Trade Services in the documentary L/Cs, guarantees, incasso, etc. type operations, and Payments & Cash Management.

During the year 2007, SWIFT has offered a direct message exchange system between physical persons, the so-called SwiftNet Mail, with the main purpose of providing protection to sensitive documents (invoices, contracts, signatures, etc.), and it is designed with the objective of replacing the courier services and the services offered via open Internet.

Every year, SWIFT is organising for its membership the event SIBOS (SWIFT International Banking Operations Seminar) which is at the same time a conference, the annual general meeting, a seminar, but also a type of an exposition fair offered to the experts in the sphere of finance. SIBOS is a story of the future of banking, which will be primarily characteristic for profound changes on the market, changes in technology, transformation in the segment of regulatory framework, and further expansion of economies in the developing countries.

The 36th SIBOS was held from 14 to 18 September 2009 in Hong Kong and was attended by over 4,500 representatives of financial institutions from all the continents. It was focused primarily on the following assessments:

- The main world banks are located in China;
- Further expansion is envisaged of the economies of China (forecasted annual growth of 8%), India and Brazil;
- Brazil's readiness to offer substantial financial support to the IMF;
- Belief that the apex of the world crisis was reached in October 2008;
- Growing number of the SWIFT membership,

predstavlja priču o budućnosti bankarstva, koju će karakterisati pre svega korenite promene na tržištu, promene u tehnologijima, transformacije u segmentu regulative i dalja ekspanzija ekonomija zemalja u razvoju.

U Hong Kongu, od 14. do 18. septembra 2009. godine, održan je 36-ti SIBOS uz učešće preko 4.500 predstavnika finansijskih institucija sa svih kontinenata. SIBOS je pre svega praćen sledećim saznanjima:

- najveće svetske banke nalaze se u Kini
- dalja ekspanzija ekonomija Kine (očekivani godišnji rast 8%), Indije i Brazila
- spremnost Brazila da pruži značajniju finansijsku podršku MMF-u
- uverenje da se vrhunac krize u svetskim razmerama odigrao oktobra 2008. godine
- rast broja članica SWIFT-a - trenutno nešto preko 9.000 iz 209 zemalja
- rast broja direktnih članica iz segmenta privrede (Large Corporates)
- unapređenje principa: Client and Core Extended, Go local (SWIFT želi da se aktivnije uključi u lokalna tržišta - činjenica je da je tržište u Srbiji u velikoj meri servisirano putem NBS-Clearinga) i dr.
- unapređenje standarda

U okviru SIBOS-a održane su:

1. Sekcije konferencije
2. Diskusije/Paneli (Big issue debates)
3. Direktni sastanci predstavnika pojedinačnih banaka, odn. predstavnika IT i novih tehnologija, od kojih mnogi imaju za cilj zaključivanje značajnih ugovora.

Broj učesnika iz Srbije i regiona značajno je opao poslednjih godina, pre svega jer većina operativnih banaka predstavlja subsidijare stranih banaka te se razmena informacija obezbeđuje preko centrala tih banaka (Head Ofisi) a svakako je i kriza jedan od veoma značajnih faktora.

Sledeći SIBOS biće održan oktobra 2010 u Amsterdamu.

at present reaching slightly over 9,000 members from 209 countries;

- Growing number of direct members from the Large Corporates;
- Promotion of the principle: Client and Core Extended, Go local (SWIFT wishes to have a more active integration into the local markets – the fact remains that the market in Serbia is mainly serviced by the NBS-Clearing), etc.;
- Promotion of standards.

Several parallel segments are functioning within the SIBOS event, such as:

1. Conference sections
2. Big issue debates
3. Direct meetings between representatives of individual banks, i.e. representatives of the IT and new technologies, among them many with the objective of contracting significant deals.

The number of participants from Serbia and the region has substantially fallen over the last years, primarily because the majority of the operative banks are the subsidiaries of the foreign banks where the exchange of information is taking place through the head offices of respective banks, but certainly also because the crisis is one of the very important factors.

The next SIBOS event will be held in October 2010 in Amsterdam.